

Quick-Reference Delivery Spec Sheet for Externally Produced Ads

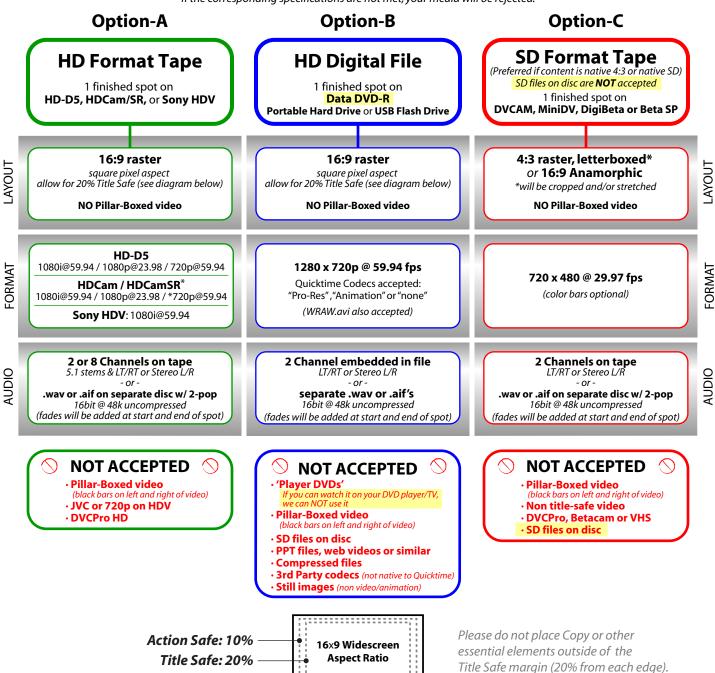
Our Post Production process requires **10 business-days**, and will begin once your media (which meet our specifications) has been received.

HOW TO DELIVER YOUR CREATIVE ASSETS:

Send your physical media (drive, disc or tape) clearly labeled, along with a copy of your contract to:

National CineMedia - Attn: Regional Production - 9110 E. Nichols Ave., # 200 - Centennial, CO 80112

When providing your content, please select one of the following formats in which to send to NCM. If the corresponding specifications are not met, your media will be rejected.



Please note: All files will be output to theatres at 720p @ 59.94 fps with LT/RT audio



For more information you may call the AdSpec Hotline at 800.828.2828, option 7, or visit the following links: